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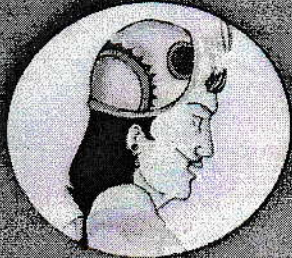
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Mr. M. Ramanjulu

Mr. P.V. Ramana Murthy

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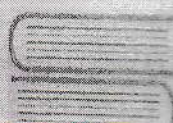
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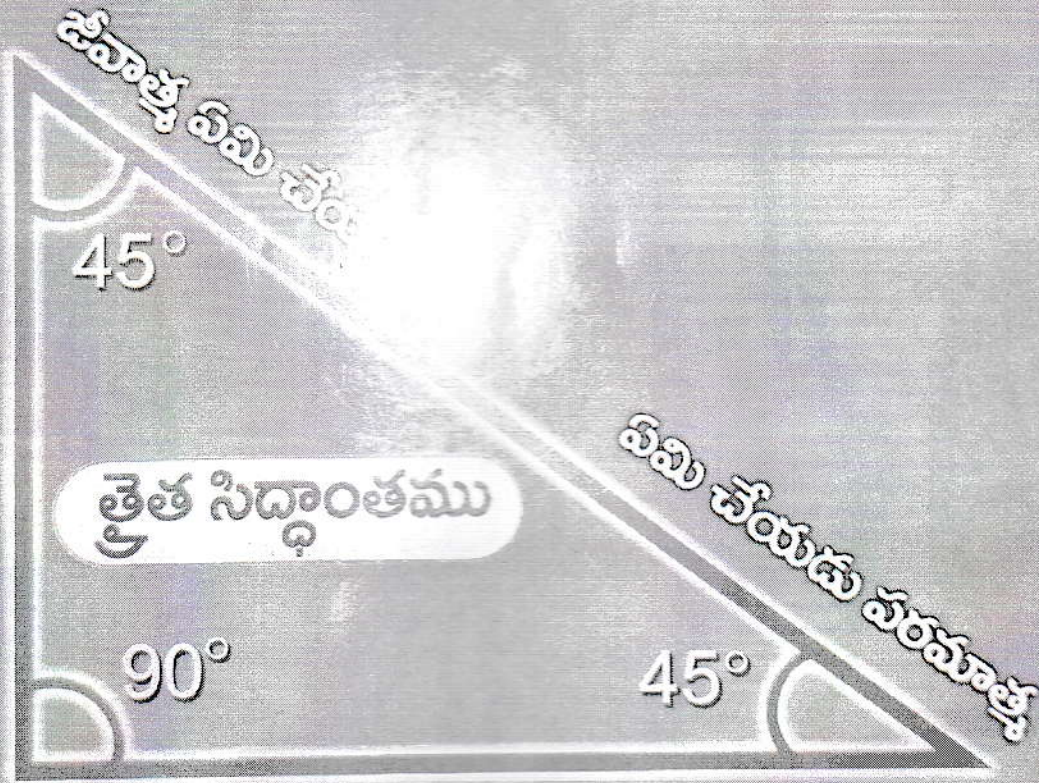
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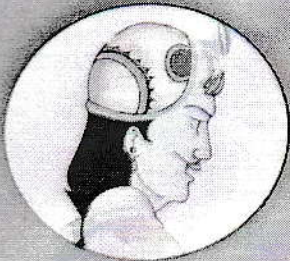
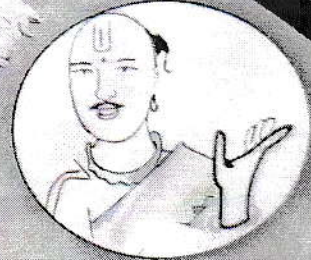
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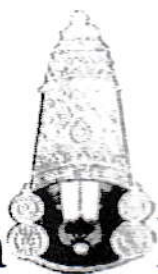
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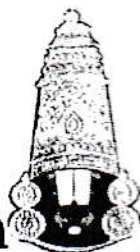
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# ***Fundamentals of Marketing***

***As per Choice Based Credit System (CBCS)***

**I - BBA / II - Semester**

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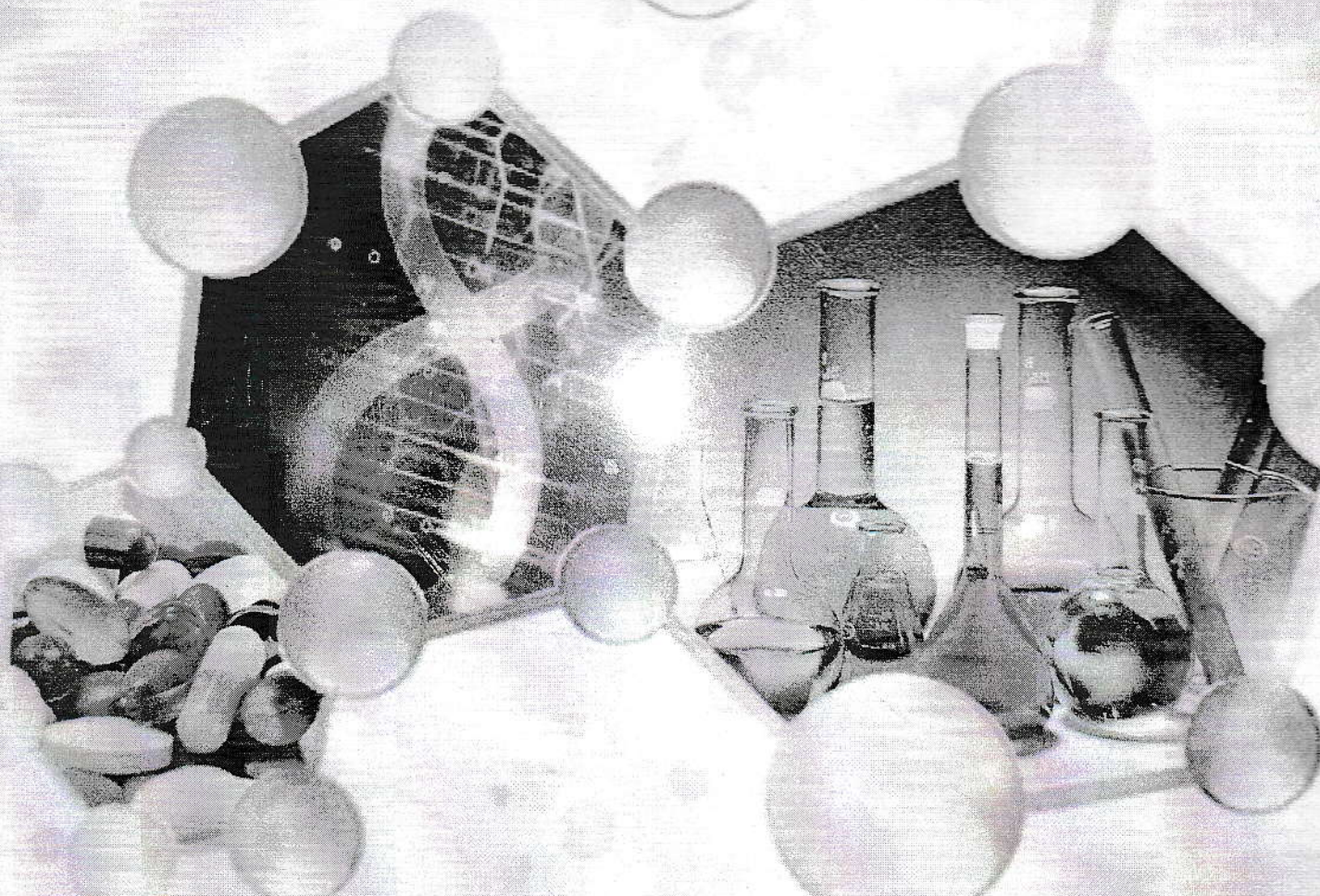
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