

# 3.2.2-(5)

**Documents for workshop/seminar  
conducted during academic year**

## 2017-2018



**GAYATRI COLLEGE OF SCIENCE AND MANAGEMENT**

**Affiliated to Dr. B.R.Ambedkar University**

**Accredited by NAAC & ISO**

**Under the Management of GURAJADA EDUCATIONAL SOCIETY**

**Munasabpetta, SRIKAKULAM - 532401**


Date: 24-06-2017

**CIRCULAR**

It is here by informed that Department of Physics is going to organize one day Seminar on "IPR's And Research Ethics" on 27/06/2017 in association with IPR Cell.

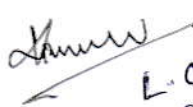





Hence all the students and Staff are requested to attend the Seminar at Seminar Hall by 12.45PM

  
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Munasabpetta-Srikakulam-532 401

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# GAYATRI COLLEGE OF SCIENCE AND MANAGEMENT

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Munasabpetta, SRIKAKULAM - 532401

## IPR's And Research Ethics - 27-06-2017

S.No	Name of the Student/Teacher	Year/group	Signature
1	Pagoti varaprasad	1st/MPC-C	P. Varaprasad
2	Tamada Ramya	1 <sup>st</sup> /MPC-C	Tamada Ramya
3	Allu Sirisha	1 <sup>st</sup> /MPC-C	Sirisha
4	Goddu Siva kumar	1 <sup>st</sup> /MPC-C	G. Siva kumar
5	Sai padi	1 <sup>st</sup> /MPC-C	Sai padi
6	Simma Radika	1 <sup>st</sup> /MPC-C	S. Radika
7	G Mohan krishna	2nd MPC-D	G. Mohan krishna
8	N Tirupathi	2nd MPC-D	N. Tirupathi
9	T Vasantha laxmi	3rd CBZ	T. Vasantha laxmi
10	P Nireesha	3rd CBZ	P. nireesha
11	B Pavani	3rd CBZ	B. Pavani
12	A Sravani	3rd CBZ	A. Sravani
13	L Ranjitha	3rd CBZ	A. Sravani
14	R Vineetha	3rd CBZ	R. Vineetha
15	D Kalyani	3rd CBZ	D. Kalyani
16	K Pavani	3rd CBZ	K. pavani
17	P Kavya Laxmi	3rd MECs	P. kavya laxmi
18	T Praveen Kumar	3rd MECs	T. praveen kumar
19	B Akhil	3rd MECs	B. Akhil
20	B Jhansi Rani	3rd MECs	B. Jhansi Rani
21	K Priyanka	3rd MECs	K. Priyanka
22	M Neelima	3rd MECs	Neelima
23	B Indusha	3rd MPCs	Indusha
24	M Prasanna	3rd MPCs	Prasanna
25	R Sireesha Patnaik	3rd MPCs	Sireesha
26	S Chinni	3rd MPCs	S. Chinni
27	Sri MDG Prakash	Dept Of Mathematics	S. MDG Prakash
28	Sri K Chinna Babu	Dept Of Physics	K. Chinna Babu
29	Sri B Jagadeesh Kumar	Dept Of Computer Science	B. Jagadeesh Kumar

  
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Munasabpeta,Srikakulam

Date: 27-06-2017

## **PROGRAM REPORT**

**Name Of The Program: IPR'S And Research Ethics**

**Name Of The Resource Person : Sri B.Suresh Kumar(phy),**

**Mobile Number:9948735858**

**Mail id: boddepalli4u@gmail.com**

### **Objectives:**

- To make aware about IPR in cyber world.
- To convert the patented works in to commercialization.
- To sensitize teachers and students about plagiarism and research ethics.
- To improve institutional ranking in the National Institutional Ranking Framework (NIRF).

### **Topics covered:**

- Overview on intellectual property rights.
- IPR in cyber world.
- Plagiarism and Research ethics.
- Copyrights and Trademarks.
- How to convert the Research/Project works/Innovations into Patents.

### **Outcomes:**

- Enable to get a positive transformation regarding the researcher/Project works into patents.
- Enable to publish quality publications and convert their work in patent.
- Enhance the organization to improve their rankings and research quality.

Number of the participant: 29

Name of the coordinator: K.Ravi kumar

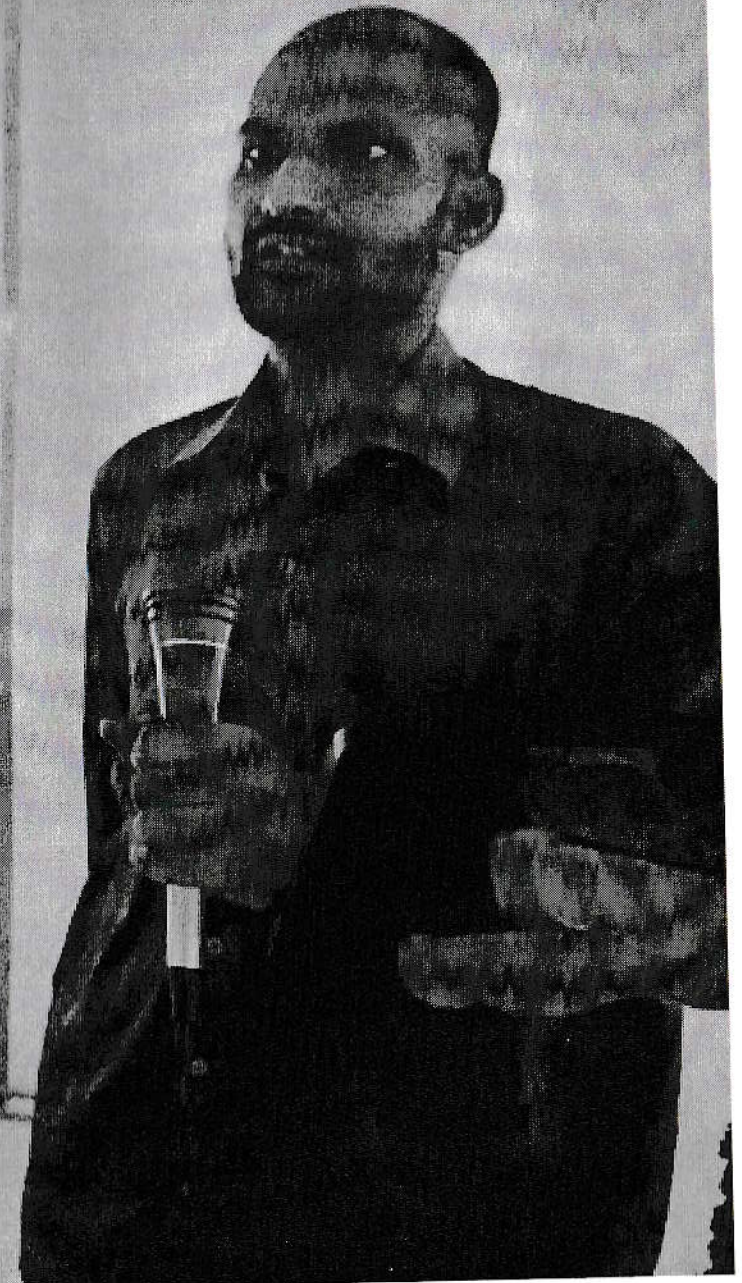
  
CO-ORDINATOR



Date:27-06-2017

# IPR's AND RESEARCH ETHICS

Sri B Suresh Kumar





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**Munasabpetta, SRIKAKULAM - 532401**


Date: 05-08-2017

**CIRCULAR**

It is here by informed that Department of Zoology is going to organize one day Seminar on "Understanding R&D" on 08/08/2017 in association with IPR Cell.

Hence all the students and Staff are requested to attend the Seminar at Seminar Hall by 12.45PM

  
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Elec. S. S. R.  
Electronig

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## Understanding R&D - 08/08/2017

S.No	Name of the student/teacher	Year/group	Signature
1	Sanapala Himasri	2 <sup>nd</sup> Mpcs	<i>[Signature]</i>
2	Simhadri Sailaja	2 <sup>nd</sup> Mpcs	<i>[Signature]</i>
3	Balaga Usha	2 <sup>nd</sup> Mpcs	<i>[Signature]</i>
4	Chintu Latha	2 <sup>nd</sup> Mpcs	<i>[Signature]</i>
5	Kunuku Sateesh	2 <sup>nd</sup> Mpcs	<i>[Signature]</i>
6	Kamminana Sai Sekhar	2 <sup>nd</sup> Mpcs	<i>[Signature]</i>
7	K Sai Harini	3rd Cbbt	<i>[Signature]</i>
8	P Vimala	3rd Cbbt	<i>[Signature]</i>
9	J Suneetha	3rd Cbbt	<i>[Signature]</i>
10	K Ananda Rao	3rd Cbbt	<i>[Signature]</i>
11	B Laxmi Panda	3rd Cbz	<i>[Signature]</i>
12	R Rama	3rd Cbz	<i>[Signature]</i>
13	B Durga Prasad	3rd Cbz	<i>[Signature]</i>
14	A Jhansi	2nd Mpc	<i>[Signature]</i>
15	G Sudha Rani	2nd Mpc	<i>[Signature]</i>
16	T Srija	2nd Mpc	<i>[Signature]</i>
17	K Durga Sai	2nd Mpc	<i>[Signature]</i>
18	J Akhil	2nd Mpc	<i>[Signature]</i>
19	R Venkateswararao	2nd Mpc	<i>[Signature]</i>
20	K Dhileep	3rd Mpc	<i>[Signature]</i>
21	B Vijaya Sri	3rd Mpc	<i>[Signature]</i>
22	Dr K Marthanda Krishna	Dept Of Mathematics	<i>[Signature]</i>
23	Sri L Chakravarthi	Dept Of Electronics	<i>[Signature]</i>

*[Signature]*  
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Date: 08-08-2017

## PROGRAM REPORT

**Name Of The Program: Understanding R&D**

**Name Of The Resource Person: Smt V.Sunitha Rani(Bio-Tech)**

**Mobile Number:9440112552**

**Mail id :sunitharanigcsm@gmail.com**

### Objectives:

- To encourage protection of IP achievements through increased registration of rights.
- To encourage widespread awareness and understanding of the role that intellectual property plays in fostering a creative and innovative culture.
- Educate the participants on how to respond to infringements of rights including patent rights.
- To educate about the protection and enforcement of IPR'S from infringements.
- To establish a link between Industry and Academia on IPR.

### Topics covered:

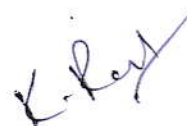
- R&D activities represents the companies undertake to innovate and introduce new products.
- R&D allows a company to stay a head of its competition.
- Role of R&D in the corporate and Government world.
- Merges and acquisitions(M&A) or partnerships.
- Substantial capital to the effort and estimation of the risk adjustment on the expenditure.

### Outcomes:

- Stimulating higher level of innovation.
- Ensuring timely and effective legal protection for IPR'S and Leveraging strategic alliances for enhancing the value of IPR.
- Enable to realize value from intellectual assets through utilizing it internally for its own process or share it externally through goods and services to customers.
- Enable to identify one's own potentiality of IPR.

Number of the participant: 23

Name of the coordinator: K.Ravi kumar



CO-ORDINATOR



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Date:16/08/2017


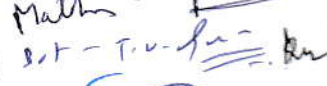








**CIRCULAR**

It is here by informed that Department of Mathematics is going to organize one day Seminar on A Feminist Critique of Trade Related IPR on 18/08/2017 in association with IPR Cell.

Hence all the students and Staff are requested to attend the Seminar at Seminar Hall by 12.45PM

  
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**A Feminist Critique of Trade Related IPR - 18/08/2017**

S.No	Name of the student/teacher	Year/group	Signature
1	Dumpa Kalyani	2 <sup>nd</sup> MECS	D. Kalyani
2	Pirla Leelavathi	2 <sup>nd</sup> MECS	P. Leelavathi
3	Vasapalli Jayasri	2 <sup>nd</sup> MECS	V. Jayasri
4	Challa Rajesh	2 <sup>nd</sup> MECS	C. Rajesh
5	Bojja Govinda Rao	2 <sup>nd</sup> MECS	B. Govinda Rao
6	Mukka Anil Kumar	2 <sup>nd</sup> MECS	M. Anil Kumar
7	S Sravani	3rd MPCs	S. Sravani
8	B Revathi	3rd MPCs	B. Revathi
9	S Bhanu	3rd MPCs	S. Bhanu
10	S Pavani	3rd MPCs	S. Pavani
11	P Kavya Laxmi	3rd MECs	P. Kavya Laxmi
12	G Leelambika	3rd MECs	G. Leelambika
13	J Vagdevi	3rd MECs	J. Vagdevi
14	B Kinnera Rani	3rd MECs	B. Kinnera Rani
15	M Neelima	3rd MECs	M. Neelima
16	L anusha	3rd MPC	L. anusha
17	R vineetha	3rd MPC	R. vineetha
18	Sri Asr Dhanvanthary	Dept Of Bio-Chemistry	S. Asr Dhanvanthary
19	Smt N Nagamani	Dept Of Zoology	N. Nagamani
20	Sri S Mahesh Babu	Dept Of Chemistry	S. Mahesh Babu
21	Sri M Srikanth	Dept Of Computer Science	M. Srikanth

*[Signature]*

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Munasabpeta,Srikakulam

Date 18-08-2017

## **PROGRAM REPORT**

**Name Of The PROGRAM: A Feminist Critique Of Trade Related IPR**

**Name Of The Resource Person: Smt B.Sobha,**

**Phone Number:9441233757**

**Mail Id:shobha.burela@gmail.com**

### **Objectives:**

- Focus on fundamentals of patent protection in India about copyright and Trademark and their protection.
- Focus on patent judgements, basic concepts in patent law.
- Focus on contemporary illustrations and challenging current concepts and practices in IPR law.
- Aimed at the role of Legislature, Judiciary and the government in regulating IPR.
- Valuation of copyright and its method.

### **Topics covered:**

- IP development and their applications in India.
- History and background of IPR and the economic methods and tools for analysis and protection and the fundamentals of patent protection in India.
- Challenges in Intellectual property.
- 'Economic Analysis of Intellectual property': Incentive to Innovative.
- Current Issues of IPR.

### **Outcomes:**

- Aware of new narrative to the IPR regime by challenging the current concepts and practices in IPR law.
- Enable to understand the role of competitive law in defining the terms of access to patents in various cases.
- Enable to know the valuation of copyright and its method.
- Aware of Legislature, Judiciary and the Government in regulating IPR policy.

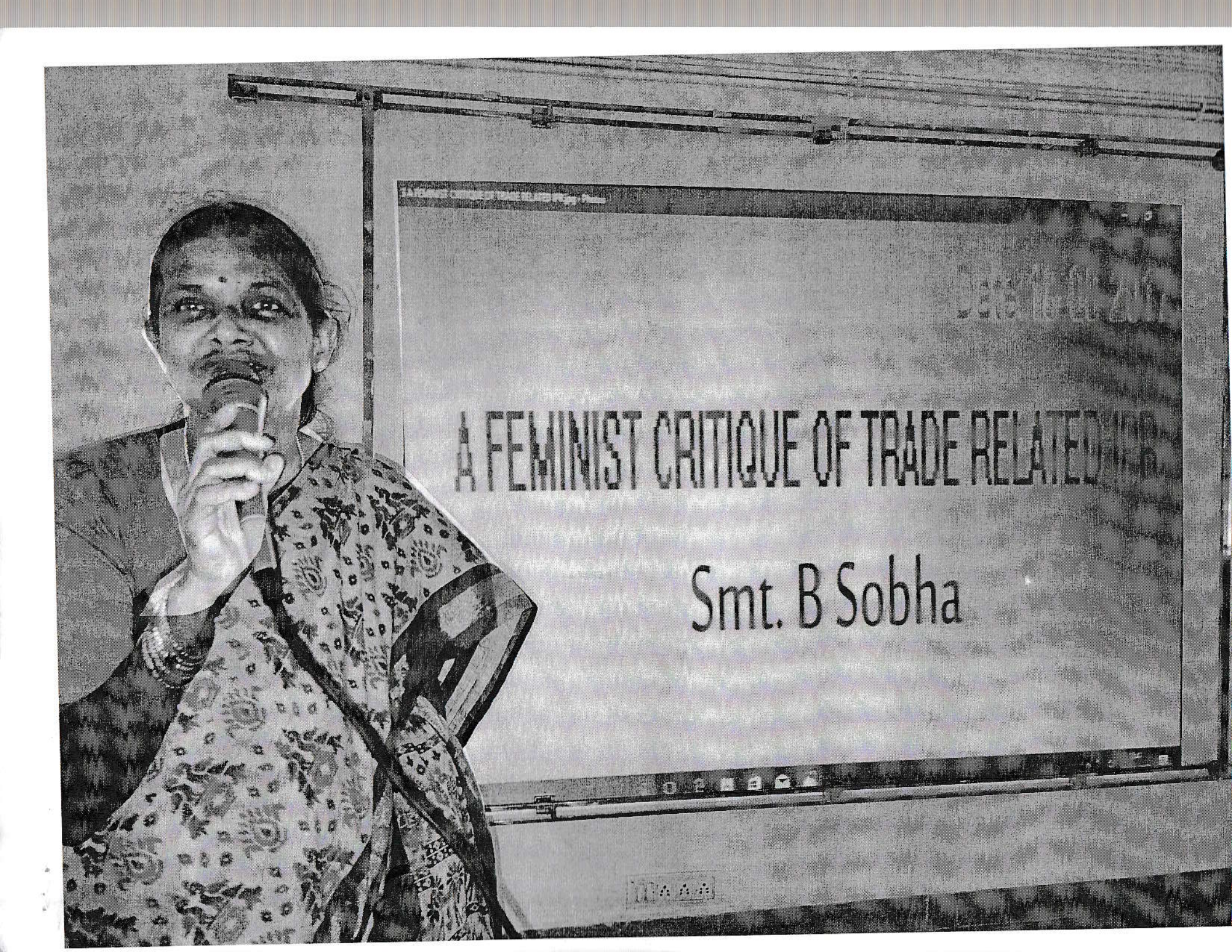
Number of the participant:21

Name of the coordinator:K.Ravi kumar

*K. Ravi*

COORDINATOR



A black and white photograph of a woman, Smt. B Sobha, speaking into a microphone. She is wearing a patterned sari and has a bindi on her forehead. Behind her is a large presentation screen displaying the title of her presentation. The screen is mounted on a stand with a horizontal bar at the top and a control panel at the bottom. The text on the screen is in English and appears to be a title slide for a presentation.

A FEMINIST CRITIQUE OF TRADE RELATED ISSUES

Smt. B Sobha



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**Munasabpetta, SRIKAKULAM - 532401**

Date: 01/09/2017

**CIRCULAR**

It is here by informed that Department of English is going to organize one day Seminar on "Awareness program for industry and Academia" on 05/09/2017 in association with IPR Cell.

Hence all the students and Staff are requested to attend the Seminar at Seminar Hall by 12.45PM

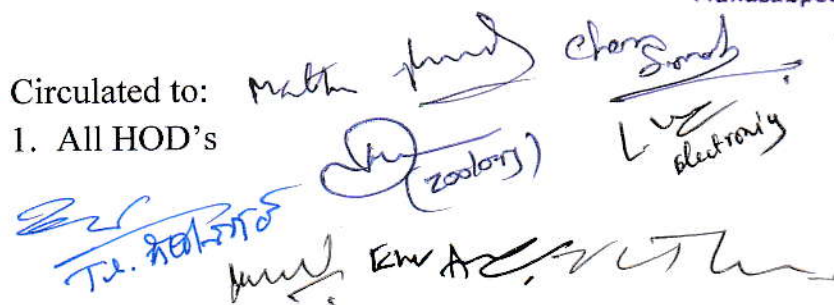
  
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## Awareness program for industry and Academia - 05/09/2017

S.No	Name of the student/teacher	Year/group	Signature
1	Lankapu Naveen	3 <sup>rd</sup> MPCS	L. Naveen
2	Panga Vasu	3 <sup>rd</sup> MPCS	P. Vasu
3	Vysyaraju Sai Deepika	3 <sup>rd</sup> MPCS	V. Sai Deepika
4	Suru Swathi	3 <sup>rd</sup> MPCS	S. Swathi
5	Mogili Aswini	3 <sup>rd</sup> MPCS	M. Aswini
6	Sadhu Sudha	3 <sup>rd</sup> MPCS	Sadhu Sudha
7	D Sireesha	3 <sup>rd</sup> MPC	Sireesha
8	D Mitra	3 <sup>rd</sup> MPC	D. Mitra
9	A Bhavani	3 <sup>rd</sup> MPC	A. Bhavani
10	G Mounika	3 <sup>rd</sup> MPC	G. Mounika
11	S Hemalatha	1st MPCS	S. Hemalatha
12	N Pallavi	1st MPCS	N. Pallavi
13	A Dharani	1st MPCS	A. Dharani
14	P Ramya	1st MPCS	P. Ramya
15	K Satish	1st MPCS	K. Satish
16	B Dinesh	3rd CBZ	B. Dinesh
17	B Vijay Kumar	3rd CBZ	B. Vijay Kumar
18	L Renuka	3rd CBZ	L. Renuka
19	P Panda	3rd MPC	P. Panda
20	K Haritha	3rd MPC	K. Haritha
21	I Harika	3rd MPC	I. Harika
22	N Pratap	3rd MPC	N. Pratap
23	Sri A Srinivasa Babu	Dept Of English	S. A. Srinivasa Babu
24	Smt B Chaitanya	Dept Of Mathematics	B. Chaitanya
25	Sri P Upendra Rao	Dept Of Botany	P. Upendra Rao

  
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Date:05-09-2017

## **PROGRAM REPORT**

**Name Of The PROGRAM:** Awareness PROGRAM for industry and academia

**Name Of The Resource Person:** SriA.S.Babu (eng),

**Phone Number :**9989818084

**Mail Id:**srinivaskalpanaa@gmail.com

### **Objectives:**

- To encourage innovation and to provide incentives.
- To allow inventors recover research and development investment.
- Aims at increasing awareness, stimulate the creation of IPR's strong and effective IPR laws.
- Simplifying and streamlining of IP process.
- Steps for commercialization and enforcement.

### **Topics covered:**

- The patent system in recent years.
- Competition and patents.
- Nano technology.
- Protection of traditional knowledge.
- Economic development and patents.
- Inventions made/used in outer space.

### **Outcomes:**

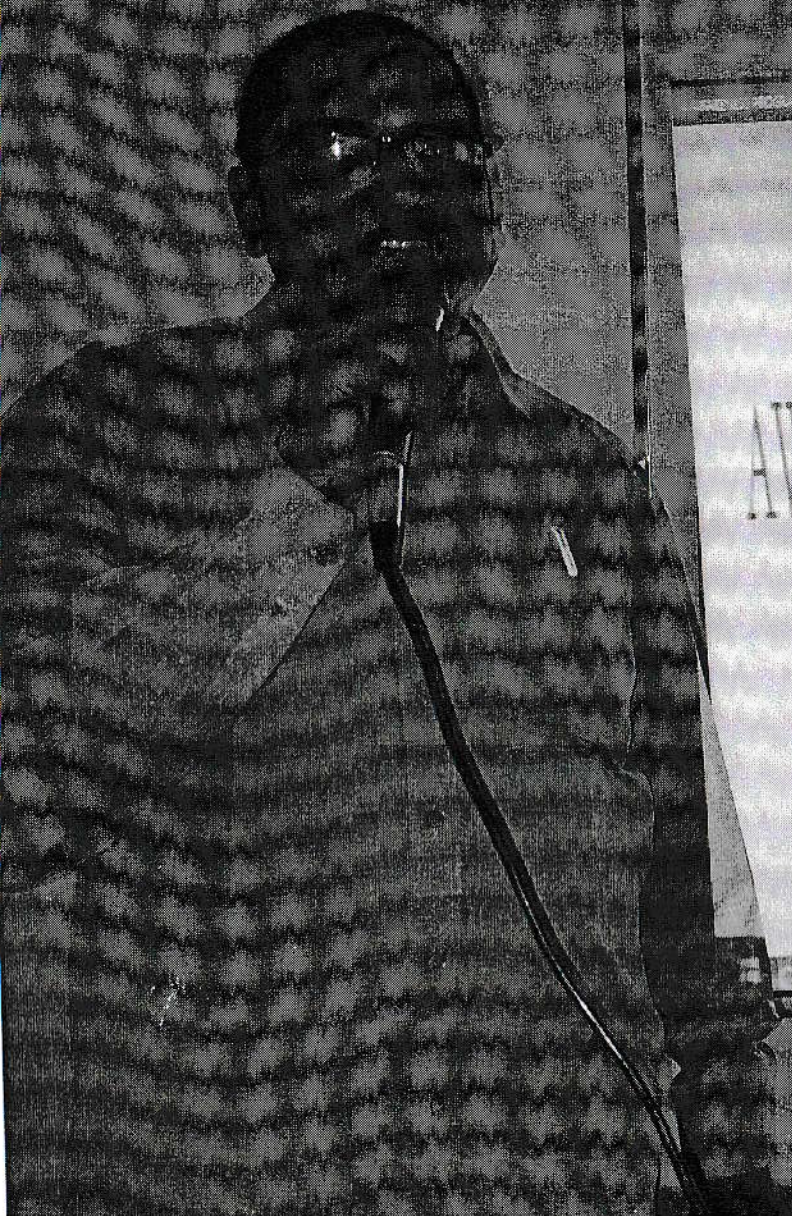
- New ideas,innovations of manipulation of human activity.
- Enable to adapt changing circumstances and new technologies.
- Hard labour of creativity.
- Food security and intellectured property.

Number of the participant: 25

Name of the coordinator:K.Ravi kumar

  
CORDINATOR





Date:05-09-2017

# AWARENESS PROGRAM FOR INDUSTRY AND ACADEMIA

Sri A.Srinivasa Babu



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**Munasabpeta, SRIKAKULAM - 532401**


Date: 21/11/2017

**CIRCULAR**

It is here by informed that Department of Electronics is going to organize one day Seminar on "Role Of IPR In A Global Economy Challenges issues" on 23/11/2017 in association with IPR Cell.

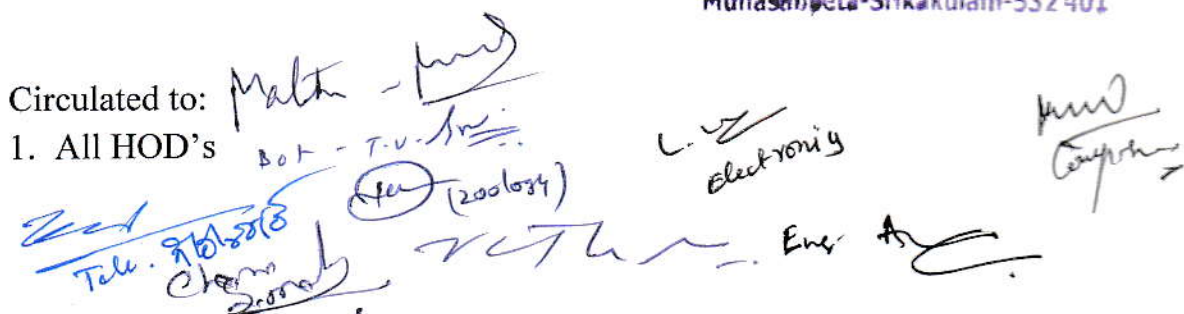


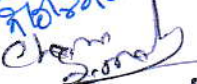


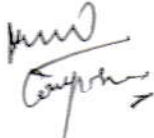
Hence all the students and Staff are requested to attend the Seminar at Seminar Hall by 12.45PM

  
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## Role Of IPR In A Global Economy Challenges issues - 23/11/2017

S.No	Name of the student/teacher	Year/group	Signature
1	Manipatruni Deepika	3 <sup>rd</sup> MPC	M. Deepika
2	Potnuru Ramya	3 <sup>rd</sup> MPC	P. Ramya
3	Pothuru Vijaykrishna	3 <sup>rd</sup> MPC	P. Vijay Krishna
4	Lotti Anusha	3 <sup>rd</sup> MPC	L. Anusha
5	Savada Siri	3 <sup>rd</sup> MPC	S. Savada
6	Vysyapuraju Kavya	3 <sup>rd</sup> MPC	V. Kavya
7	B Durga Prasad	3 <sup>rd</sup> CBZ	B. Durga Prasad
8	R Rama	3 <sup>rd</sup> CBZ	R. Rama
9	K Dhileep	3 <sup>rd</sup> MPC	K. Dhileep
10	K Manasa Lavanya	3 <sup>rd</sup> MPC	K. Manasa Lavanya
11	B Vasudevarao	3 <sup>rd</sup> MPC	B. Vasudevarao
12	A Pavani	3 <sup>rd</sup> CBZ	A. Pavani
13	D Anitha	3 <sup>rd</sup> CBZ	D. Anitha
14	N Karunya	3 <sup>rd</sup> CBZ	N. Karunya
15	P Himaja	3 <sup>rd</sup> CBZ	P. Himaja
16	S Prudvi Raj	3 <sup>rd</sup> CBZ	S. Prudvi Raj
17	K Santoshi	3 <sup>rd</sup> CBZ	K. Santoshi
18	B indusha	3 <sup>rd</sup> MPCs	B. Indusha
19	M prasanna	3 <sup>rd</sup> MPCs	M. Prasanna
20	S prameela	3 <sup>rd</sup> MPCs	S. Prameela
21	Mr K Ravi Kumar	Lecturer In Commerce	K. Ravi Kumar
22	Sri TV Chandra Mouli	Dept Of Botany	S. TV Chandra Mouli
23	Kumari M Sandhya Rani	Dept Of Physics	M. Sandhya Rani

  
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Date: 23-11-2017

## **PROGRAM REPORT**

**Name Of The Program:**Role of IPR in a global economy challenges issues

**Name Of The Resource Person :** Capt.Vanga Mahesh,

**Phone Number:**8247581870

**Mail Id:** mahesh.vanga@gmail.com

### **Objectives:**

- To obtain new knowledge, applicable to the company's business needs.
- To bring the results in new or improved product processes, systems or services to increase the company's sales and profits.
- To take new products and services to market add to the company's bottom line.
- To keep business competitive spirit.

### **Topics covered:**

- R &D activities represents the companies undertake to innovate and introduce new products.
- R&D allows a company to stay a head of its competition.
- Role of R&D in the corporate and Government world.
- Merges and acquisitions(M&A) or partnerships.
- Substantial capital to the effort and estimation of the risk adjustment on the expenditure.

### **Outcomes:**

- Enable to understand the R&D in competitive world.
- Enable to contribute to the long term profitability of a company.
- Enable to lead patents ,copyrights and trademark as discoveries are made and create products.
- Visualize the longterm benefits though they are risky and expensive.
- Innovative approach towards existing products or new product.

Number of the participant: 23

Name of the coordinator:K.Ravi kumar



COORDINATOR



Date: 23-11-2017

# ROLE OF IPR IN A GLOBAL ECONOMY CHALLENGES ISSUES

Capt. Vanga Mahesh





**GAYATRI COLLEGE OF SCIENCE AND MANAGEMENT**  
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**Accredited by NAAC & ISO**  
**Under the Management of GURAJADA EDUCATIONAL SOCIETY**  
**Munasabpeta, SRIKAKULAM - 532401**


Date: 27/12/2017

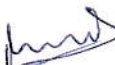

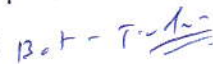

**CIRCULAR**

It is here by informed that Department of Mathematics is going to organize one day Seminar on "IPR's Emerging Issues Challenges" on 29/12/2017 in association with IPR Cell.



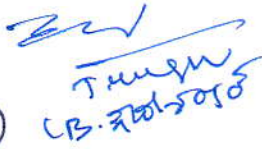
Hence all the students and Staff are requested to attend the Seminar at Seminar Hall by 12.45PM

  
COORDINATOR

  
PRINCIPAL  
PRINCIPAL  
Gayatri College of Science & Management  
Munasabpeta-Srikakulam-532 401

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## IPR's Emerging Issues Challenges - 29/12/2017

S.No	Name of the student/teacher	Year/group	Signature
1	Bala Durga Bhavani	3rd MECS	B. Durga Bhavani
2	Challa Ramya	3rd MECS	C. Ramya
3	Chamalla Poojasri	3rd MECS	C. Poojasri
4	Chintu Latha	3rd MECS	C. Latha
5	Kanuru Nani	3rd MECS	K. Nani
6	Aravala Pavan Sai	3rd MECS	A. Pavan Sai
7	S Sai Prasad	3rd MPCs	S. Sai Prasad
8	D Geya	3rd MPCs	D. Geya
9	B Vasavi	3rd MPCs	B. Vasavi
10	P Bhargavi	3rd MPCs	P. Bhargavi
11	K Mounika	3rd MPCs	K. Mounika
12	A Harish	1st MPC	A. Harish
13	K Dilleswararao	1st MPC	K. Dilleswararao
14	S Laxmi Narayana	1st MPC	S. Laxmi Narayana
15	P Manjulatha	1st MPC	P. Manjulatha
16	D Sujana	1st MPC	D. Sujana
17	B Jyothsna	1st MPC	B. Jyothsna
18	M Teja	1st MPC	M. Teja
19	Sri G Vamsi Krishna	Dept Of Physics	G. Vamsi Krishna
20	Mr K Ravi Kumar	Lecturer In Commerce	K. Ravi Kumar
21	Smt MHV Ramani	Dept Of Mathematics	MHV Ramani

  
PRINCIPAL  
PRINCIPAL

Gayatri College of Science & Management  
Munasabpeta-Srikakulam-532401



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Munasabpetta,Srikakulam

Date :29-12-2017

## **PROGRAM REPORT**

**Name Of The Program:** IPR emerging issues and challenges.

**Name Of The Resource Person :** Sri D.Ravi Kumar

**Phone Number:**9989265444

**Mail Id:** duppalaravi@gmail.com

### **Objectives:**

- To raise awareness on the issues of intellectual property and their violations.
- To identify educational and social strategies to address the issue.
- To collect, share and develop innovative responses and best practices for elimination and prevention of violation of IPR.
- To give recommendations and create proposals for action for elimination and prevention of crimes related with intellectual property.

### **Topics covered:**

- Emerging trends in IPR regime .
- Procedural and registration aspects of trade marks.
- Interface between IPR and competition law.
- Intellectual property and sustainable development.
- Geographical indication and protection of traditional knowledge.

### **Outcomes:**

- New ideas,innovations of manipulation of human activity.
- Enable to adapt changing circumstances and new technologies.
- Hard labour of creativity.
- Food security and intellectured property.

**Number of the participant:** 21

**Name of the coordinator:**K.Ravi kumar



COORDINATOR